

Essentials by Category

Presented by Target and **Parents** Magazine.



Target.com/baby

baby room

You and your baby will be spending lots of time together in the nursery, so outfit it with colors you love, smart-design furniture and comfortable touches. Daytime essentials include a soft changing station, a well-sized dresser plus organizer baskets to keep the room neat, a glider for feeding and cuddling, and a baby monitor so you can keep an ear on your little one while you rest or do chores. At night, tuck your babe into the crib with soft, snuggly and completely dreamy bedding.

must-haves

- crib
- crib mattress
- mattress pads (2)
- waterproof crib pad
- fitted crib sheets (3-4)
- crib bedding set
- blankets (3-4)
- dresser or armoire
- changing table
- baby monitor
- hangers
- organizer baskets
- glider or rocker
- nursing pillows
- lamp with low-watt bulb
- mobile
- hamper

nice-to-haves

- bassinet
- fitted bassinet sheets (2)
- ottoman for glider or rockers
- bumper pad
- changing pad covers (2)
- wipe warmer
- diaper disposable system
- diaper disposable refills
- night-light
- CD/cassette player
- lullaby CDs/tapes
- clock

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baby wear

It's your first game with your baby: Playing dress-up. Make sure your layette includes lots of super-soft layers, then start teaching that baby all about dressing in style. You'll want several body suits—they help keep diapers in place plus protect a wiggly baby's tummy from the cold—and from there, layer on sweet gowns, colorful outfits and cozy socks and booties. Don't forget hooded blankets for stress-soothing swaddling and cooler nights!

must-haves

- bodysuits (7-8)
- gowns (5-7)
- sleep 'n plays (3-4)
- booties/socks (4-5 pair)
- caps (2-3)
- receiving blankets (3-6)
- seasonal outerwear
- clothing the next size up

nice-to-haves

- coming home outfit
- T-shirts (6)
- play outfits (8)
- dress-up outfits
- sweaters (1-3)
- mittens (2-3 pair)
- hangers

baby gear

Your baby will be on the go from day one. Travel safe, sound and stylish with smart picks that get you from here to there with ease. Your most important purchase will be a safe, well-designed car seat for that ride home from the hospital. Then move on to a stroller for errands and exercise plus a carrier that holds your little one close. On the home front, you'll need a high chair and a play yard before you know it!

must-haves

- infant or convertible car seats
- car shade
- diaper bag
- stroller or travel system
- infant carrier or sling
- umbrella stroller
- play yard
- swing
- highchair

nice-to-haves

- lightweight jogging stroller
- bouncy chair

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baby toys

With a new baby, every day is a discovery. Add the right toy in the mix, and watch your little one learn a smile a minute. First on the play agenda: Building muscles and motor skills during tummy time and floor time with stimulating activity mats. As your baby grows, add light infant toys that can be easily grasped and lifted, then interactive toys with finger-fascinating textures. The fun has just begun.

must-haves

- activity mat
- bouncer
- activity gym
- teething toys
- favorite toy for changing table
- stuffed animals

nice-to-haves

- activity toys
- on-the-go toys for stroller and car seat
- bath toys
- activity center/baby gym
- swing
- jumper
- soft or board books
- puppets

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baby care

Taking care of a new baby is the toughest job you'll ever love. Stock up on all the necessities, and it's a little easier and a lot more fun. Make sure your little bundle of joy stays healthy and keeps bouncing and growing with the right feeding supplies—and get extras so you don't find yourself stuck with a sink full of dirty bottles. Bathtime doubles as bonding time, especially when you have everything conveniently on hand and ready to scrub-a-dub-love.

must-haves

- bottles (5-8)
- bottle warmer
- bottle brush
- dishwasher basket
- extra nipples
- pacifiers (3-5)
- breast pump
- nursing accessories (pads, cream, storage bags)
- bibs (4-5)
- burp cloths (12)
- diapers/wipes
- diaper rash cream
- infant bathtub
- baby shampoo and wash
- baby washcloths (2-3)
- hooded baby towels or robes (2-3)
- grooming kit
- thermometer

nice-to-haves

- diaper pail/disposable system
- medicine dropper
- teething gel
- protective mittens